

Downtown Muskegon Demographics 2008

Population	1-mi.	3-mi.	5-mi.
Total Population			
2008 Male Population	4,124	27,220	49,255
2008 Female Population	4,282	29,830	50,617
% 2008 Male Population	49.06%	47.71%	49.32%
% 2008 Female Population	50.94%	52.29%	50.68%
2008 Total Adult Population	6,185	42,475	76,144
2008 Total Daytime Population	9,746	59,774	96,297
2008 Total Daytime Work Population	4,988	27,667	43,961
2008 Median Age Total Population	31	34	37
2008 Median Age Adult Population	41	44	45
% 2008 White Population	44.40%	57.28%	70.07%
% 2008 Black Population	45.73%	35.23%	23.50%
% 2008 Asian/Hawaiian/Pacific Islander	0.20%	0.51%	0.63%
% 2008 American Indian/Alaska Native	0.54%	0.44%	0.45%
% 2008 Other Population (Incl 2+ Races)	9.13%	6.53%	5.35%
% 2008 Hispanic Population	8.34%	6.00%	4.96%
2004 Total Employees	7,061	31,925	49,145
2004 Total Establishments	675	3,205	4,928

Population Change	1-mi.	3-mi.	5-mi.
2008 Total Population	8,407	57,049	99,872
2008 Total Households	3,404	23,710	39,845
Population Change 1990-2008	-117	-2,671	1,633
Household Change 1990-2008	67	571	3,090
% Population Change 1990-2008	-1.37%	-4.47%	1.66%
% Household Change 1990-2008	2.01%	2.47%	8.41%
Population Change 2000-2008	413	-906	264
Household Change 2000-2008	373	1,057	2,185
% Population Change 2000-2008	5.17%	-1.56%	0.27%
% Households Change 2000-2008	12.31%	4.67%	5.80%

Housing	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	3,548	24,806	40,624
2000 Occupied Housing Units	3,022	22,679	37,648
2000 Owner Occupied Housing Units	1,129	13,522	26,378
2000 Renter Occupied Housing Units	1,894	9,157	11,270
2000 Vacant Housing Units	526	2,128	2,976
% 2000 Occupied Housing Units	85.17%	91.43%	92.67%
% 2000 Owner Occupied Housing Units	31.81%	54.51%	64.93%
% 2000 Renter Occupied Housing Units	53.37%	36.91%	27.74%
% 2000 Vacant Housing Units	14.82%	8.58%	7.33%

Income	1-mi.	3-mi.	5-mi.
2008 Median Household Income	\$21,253	\$30,238	\$35,821
2008 Per Capita Income	\$14,180	\$19,265	\$21,363
2008 Average Household Income	\$35,020	\$46,354	\$53,546

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2008 Children/Infants Clothing Stores	\$874,995	\$7,295,431	\$13,384,967
2008 Jewelry Stores	\$686,200	\$5,547,905	\$10,129,616
2008 Mens Clothing Stores	\$1,566,975	\$12,158,208	\$21,410,813
2008 Shoe Stores	\$1,304,502	\$10,735,113	\$19,324,578
2008 Womens Clothing Stores	\$2,918,457	\$22,724,604	\$39,716,692
2008 Automobile Dealers	\$14,508,653	\$128,088,068	\$248,848,306
2008 Automotive Parts/Acc/Repair Stores	\$2,085,685	\$16,981,149	\$31,215,360
2008 Other Motor Vehicle Dealers	\$680,079	\$5,355,911	\$9,558,596
2008 Tire Dealers	\$531,491	\$4,431,734	\$8,236,910
2008 Hardware Stores	\$241,756	\$1,840,022	\$3,553,995
2008 Home Centers	\$1,876,242	\$14,923,626	\$27,717,501
2008 Nursery/Garden Centers	\$539,002	\$4,492,479	\$8,482,008
2008 Outdoor Power Equipment Stores	\$148,132	\$1,428,389	\$3,105,259
2008 Paint/Wallpaper Stores	\$71,108	\$569,207	\$1,079,587
2008 Appliance/TV/Other Electronics Stores	\$1,652,151	\$13,330,668	\$23,773,422
2008 Camera/Photographic Supplies Stores	\$271,633	\$2,188,568	\$3,998,307
2008 Computer/Software Stores	\$840,342	\$6,863,826	\$12,528,686
2008 Beer/Wine/Liquor Stores	\$992,585	\$8,094,318	\$14,692,762
2008 Convenience/Specialty Food Stores	\$1,193,458	\$13,957,657	\$25,850,892
2008 Restaurant Expenditures	\$4,374,487	\$59,258,035	\$117,475,190
2008 Supermarkets/Other Grocery excl Conv	\$11,691,634	\$95,075,134	\$174,485,019
2008 Furniture Stores	\$1,639,341	\$13,447,116	\$24,672,933
2008 Home Furnishings Stores	\$1,147,502	\$8,804,829	\$15,502,158
2008 Gen Merch/Appliance/Furniture Stores	\$15,344,667	\$122,870,261	\$222,029,303
2008 Gasoline Stations w/ Convenience Stores	\$10,897,896	\$84,069,263	\$144,355,286
2008 Other Gasoline Stations	\$9,704,438	\$70,111,604	\$118,504,393
2008 Department Stores excl Leased Depts	\$16,996,817	\$136,200,927	\$245,802,724
2008 General Merchandise Stores	\$13,705,326	\$109,423,144	\$197,356,373
2008 Other Health/Personal Care Stores	\$1,052,172	\$8,714,457	\$16,477,877
2008 Pharmacies/Drug Stores	\$5,763,622	\$46,255,318	\$84,697,206
2008 Pet/Pet Supplies Stores	\$839,894	\$6,868,101	\$12,468,266
2008 Book/Periodical/Music Stores	\$592,535	\$3,876,175	\$5,647,236
2008 Hobby/Toy/Game Stores	\$311,907	\$2,621,992	\$5,728,580
2008 Musical Instrument/Supplies Stores	\$137,279	\$1,175,136	\$2,217,674

2008 Sewing/Needlework/Piece Goods Stores	\$85,299	\$577,762	\$911,883
2008 Sporting Goods Stores	\$968,663	\$7,222,463	\$11,589,446
2008 Video Tape Stores - Retail	\$131,537	\$1,081,872	\$1,980,540

Source MapInfo