



Muskegon Main Street News

News and events from Muskegon Main Street

<http://downtownmuskegon.org>

Where Muskegon Comes Alive!

Downtown Events

- Oct 20 - Depot to Depot Fall Color Tour – Muskegon Union Depot
- Oct 25 - Presidio Brass - Frauenthal Center
- Nov 2 – Tchaikovsky's - Pathetique - WSSO
- Nov 9,10 - Wrap It UP! Holiday shopping downtown
- Nov 10 – Super Drum Saturday - Muskegon Museum of Art
- Nov 15 – The Last Night of Ballyhoo – Muskegon Civic Theater
- Dec 8 – Holiday Heritage Home Tour
- Dec 14, 15 - Home for the Holidays - WSSO
- Dec 22,23 - Main Street Holiday Movie Festival
- Nov 15 – The Last Night of Ballyhoo – Muskegon Civic Theater

Complete event listings at downtownmuskegon.org

Muskegon Main Street Board

Cathy Brubaker-Clarke
 Tim Burgess
 Ed Garner
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 Gene Fethke
 Cindy Larsen
 Maris Myers
 Tasha Oakes
 Tom Schaub
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 Steve Wisneski

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Construction Starts at Third and Western

After being announced almost nine months ago, two critical new construction projects got underway late summer at the intersection of Third and Western. On the east side of the street, the Sidock Group got underway with its \$2.3 million, 2 story mixed use project. On the west side of the street, construction of the Hines Building that will house the Muskegon Area Chamber of Commerce also got underway, slightly delayed by the late breaking addition of a third floor to the project. A new Muskegon company called EarthTronics will be housed on the third floor of the building. Be sure to follow the progress on these project on the downtown Muskegon webcam.



Hackley Bank, Baker Culinary School Announcements

Late summer saw two big announcements of further downtown catalyst projects. Jon Rooks of Parkland Muskegon announced plans to develop commercial space and 24 condos in the former Hackley Union Bank building. In addition, he is planning to develop additional commercial space and 12 more condominium units on vacant land to the north of the currently building. Baker College also went public with plans for an expanded Culinary Arts School downtown Muskegon. In addition to the purchase of two more former Muskegon Mall parcels, Baker announced that the project will now encompass 39,000 sq ft and will represent an \$11 million investment.



More Directional Signs, New Kiosk Sign Welcome Visitors

Spurred by last years unveiling of a downtown Muskegon signage project, LaSalle bank donated \$10,000 to the City of Muskegon to continue the project this year. This made it possible for the installation of 6 new directional signs and one kiosk sign mid-September. The kiosk sign has been installed at the corner of Third and Western and informs downtown visitors of attractions within walking distance in downtown Muskegon.



State of Downtown Reported at Annual Meeting

Muskegon Main Street met with over 50 downtown business and community leaders attending September 27 to give its annual "State of Downtown" report.

Accomplishments over the year include - façade grants to Venture One, Century Club LLC, Sun, Wind & Rain, and Waterstone Insurance.

- directional signs were installed around the downtown

- a kiosk map was installed in front of the Holiday Inn

- Third St. received a mini-makeover

- the "Downtown E-News" was launched.

Main Street also celebrated it's fifth year with a birthday cake, created by Mia Cake Originals, modeled after the McCracken at 565 W. Western. To see check out the full annual report visit www.downtownmuskegon.org.



Street Furniture adds to Third St Make-Over

The Third St. corridor got a mini make-over this summer with new streetscape furniture and planters, thanks, in large part, to a grant from the Community Foundation for Muskegon County. A bench, and two trash receptacles were added, along with three new planters that match the existing planters on Third and on Western Ave. The mini-makeover not only helps to improve the appearance of Third but contributes to the creation of a pedestrian friendly environment.



Hegg's Furniture, Spotlight Open For Business

Opening over the summer, Hegg's Gallery of Fine Furniture at 356 W. Western is the first retail operation on the former Muskegon Mall site. Located in the newly renovated Century Club building, Hegg's plans to cater to the special order, design oriented customer.

Hegg's start to business in downtown

Muskegon got national recognition when it was featured in the August 21st edition of USA Today. The Spotlight Lounge, located at 441 W. Western next to the Beardsley Theater, also opened over the summer. The Lounge is open Wednesday through Sunday with the action picking up after 10:00 p.m.



Main Street Business Members

*Annis Water Resources Institute
Bosma Architects
Catholic Social Services
Clay Avenue Station
Creative Benefit Systems, Inc.
Glamazon Artistic Hair Culture
Hackley Library
Holiday Inn - Muskegon Harbor
Jerviss-Fethke Insurance
Lee Printing & Graphics
Missing Piece Clay Designs
Muskegon Construction Company
Muskegon County Museum
Muskegon Heritage Association
Muskegon Museum of Art
Muskegon Summer Celebration
Neighborhood Investment Corporation
Radiology Muskegon
Railroad Historical Society
True North Architecture, P.C.
United Way of the Lakeshore
US 31 BBQ
West Michigan Dock & Market*

Main Street Benefactors

*Muskegon Area First
Community Foundation for
Muskegon County
Muskegon Construction Company
City of Muskegon
Muskegon Area Chamber
of Commerce
MSHDA
Consumers Energy
Huntington Bank
Watermark Center & Lofts*

Muskegon Main Street is a non-profit organization, administered by Muskegon Area First, and supported at various levels by the above businesses/organizations. To learn how you can support Main Street visit downtownmuskegon.org

