

Local Testimonials...



Gary Post



Kathleen Riegler



Jason Piasecki

Our Muskegon Main Street program is critical if we intend to continue our efforts to re-build our downtown. It is essential that our emerging downtown puts its best foot forward in order to attract new businesses, new residents as well as visitors to the many events held downtown.

Gary Post
Port City Construction & Development Services

The Main Street organization is a resource that works on the fundamentals of a good downtown. They are working to attract and keep quality businesses with the long term goal of growth in community and cultural diversity. Without Muskegon Main Street, Muskegon's progress would certainly be compromised.

Kathleen Riegler
Owner, The Cheese Lady

"We believe it's important for companies to be active in the community in which they do business. That's why we are a Muskegon Main Street member. It is an essential part of being of downtown business."

Jason Piasecki
 Owner of Qonverge



(231) 724-3180
 downtownmuskegon.org



thriving
 downtown business district

engaged
 supportive merchant community

unique
 blend of culture, commerce and history



JOIN US

M
MUSKEGON MAIN STREET



Created in 2002, Muskegon Main Street is a nonprofit organization which seeks to revitalize downtown into the economically stable focal point for arts, history, culture events, shopping, dining and services. Providing professional economic development services, focused on downtown, Main Street has been and continues to be the primary facilitator of downtown development.

THE MAIN STREET DEAL PROGRAM

This program allows Main Street member businesses to receive discounts from - and offer discounts to - other members. Each membership level includes a certain number of Main Street Deal cards. Discounts offered are listed on the Main Street website and updated throughout the year. Main Street Deals is a great way to get more traffic to your business and/or to save on products from other Main Street members!

Initial discounts offered for the program include:

- 25% off all Clippings ads in The Chronicle.
- 50% off Chamber of Commerce website ads (Chamber members only)
- 20% off Muskegon Dune Sand Ornaments at Jilly's Gallery
- 15% off all food at Muskegon Athletic Club

If you have questions please contact Dan Rinsema-Sybenga, main Street manager at (231) 724-3180 or drinsema-sybenga@muskegon.org.

JOIN US

Something in it for you...

Grow your business!

The Website, mailed and electronic communications and the new "Main Street Deals Card" program offer ways to market your business and save money doing business with your fellow downtown merchants.

Be part of the network!

Events, gatherings and educational programs offer the opportunity for organizations to come together to share ideas and solutions, form alliances and spur a positive commercial environment.

A part of the solution!

With your help, the revitalization of downtown will positively affect all downtown businesses, and the entire community. Be on the ground floor, and part of the conversation, of this important community renaissance.

Success!

Main Street staff has been at the center of development efforts downtown.

- 18 new downtown businesses in the last 4 years.
- \$80,000+ in façade grants to Main Street businesses
- 7 new developments including the Culinary Institute of Michigan
- "Taste of Muskegon" brings over 20,000 people to the streets of downtown each year.
- New directional signs, downtown walking tour maps, benches, trash receptacles, bicycle racks and much more!



MEMBER LEVELS AND BENEFITS

Cornerstone Level

(\$2,500+ annually)

Recognition in logo or text at all Main Street events, in all printed or electronic communications and press releases.

Also includes all benefits of the following levels.

Promenade Level

(\$1,000 - \$2,499 annually)

One month sponsorship of Downtown E-News electronic newsletter to a list of 900 and growing with customized message/offer opportunities.

- 10 "Main Street Deals" cards.

Also includes all benefits of the following levels.

Streetscape Level

(\$500 - \$999 annually)

Your company banner prominently displayed at the annual Taste of Muskegon event with attendance of over 20,000 people.

- Online ad on the "downtownmuskegon.org" web site for one year with link.
- Logo and enhanced business description on "downtownmuskegon.org" website.
- 5 "Main Street Deals" cards.

Also includes all benefits of the following levels.

Member Level

(\$135 - \$499 annually)

Annual Downtown Demographic Report with business intelligence and key demographics about downtown businesses and residents.

- Quarterly printed newsletter
- Bi-weekly Downtown E-News newsletter.
- Attend bi-annual "sneak peek" Downtown Business Owner meetings.
- Listing on supporters page of website with link.
- Listing in each edition of Downtown E-News newsletter with link.
- 1 "Main Street Deals" card.

All membership contributions are tax deductible. Member benefits determined by meeting base level amount, but contributions over and above the minimum amount are welcomed.

JOIN TODAY!

Name of organization/business as you'd like it to appear: _____

Mailing Address _____

City _____ State, _____ Zip _____

Contact Person: _____

Phone: _____ Website: _____

Email: _____

Support level: _____ (Please check corresponding member level)

Cornerstone Level (\$2,500 +) Promenade Level (\$1,000 - \$2,499) Streetscape Level (\$500 - \$999) Member Level (\$135 - \$499)

Main Street Deal Card offer _____

All membership contributions are tax deductible.

Send this form with payment to: Muskegon Main Street, 380 Western Ave, Suite 202, Muskegon, MI 49440