



Where Muskegon Comes Alive!

# Muskegon Main Street News

News and events from Muskegon Main Street

<http://downtownmuskegon.org>

Volume 6, Issue 2

Spring 2007

## Downtown Events

- Apr 13 - Adventure Getaways- WSSO
- Apr 26 - Brigadoon - Civic Theatre
- Apr 28 - Open House - Scolnik House
- May 10 - Sumida Gawa Wares - Muskegon Museum of Art
- May 18 - Muskegon Latino Festival - Hackley Park
- June 1- Broadway to Hollywood - WSSO
- Jun 15 - Miss Michigan Pageant- Frauenthal
- Jun 28 - Summer Celebration - Heritage Landing
- Jun 29 - Art in the Park - Hackley Park
- Jun 29 - Grand Parade! - Downtown Muskegon
- Jul 3 - Senior Social - Hackley Park

Complete event listings at [downtownmuskegon.org](http://downtownmuskegon.org)

## Muskegon Main Street Board

- Cathy Brubaker-Clarke
- Tim Burgess
- Jim Edmonson
- Chris McGuigan
- Gene Fethke
- Maris Meyers
- Cindy Larsen
- Roger Morgenstern
- Clara Shepherd
- Larry Spataro
- Rich Taylor
- Steve Vaughan, chair
- Steve Wisneski

## New Events to Invigorate Main Street this summer

It may have been cold and snowy over the winter season but Muskegon area promoters were busy with dreams of a busy summer in downtown Muskegon. Two first time events have been announced that will bring life to Western Avenue this summer. On June 23rd & 24th, you will see the new *Taste of Muskegon* hit the street. This event is organized by Muskegon Main Street and will run simultaneously on June 23rd with the Fifth Annual Muskegon Main Street Car Show. It will take place on Western Avenue and many local dining establishments will be participating. For more information visit <http://tasteofmuskegon.com>.



An event with expectations of attracting nation-wide attention was also announced in *Muskegon Bike Time*. Community leaders and owners of the region's bike dealerships have banded together to create an event modeled on Sturgis and the Laughlin River Run. The event will feature a 10 block long Motorcycle Alley along Western Avenue with vendors and entertainment, as well as two headline concerts at Heritage Landing. So with winter almost behind us, get ready for summer and some exciting summer fun.



## J2 Development stakes out North end of Mall site

The first major development along the north end of the mall site, fronting Terrace Street, was announced recently when J2 Development and Construction had their plans for 13 two-story townhome units as well as two commercial buildings planned for the intersection of Western and Terrace approved by the City of Muskegon Planning Commission. The development is in the New Urbanist style, a movement sweeping the nation according to Rick Pulaski of Nederveld & Associates who represented J2 at the Planning Commission meeting. The quality of the façade materials is of high caliber and the design is "timeless". Each townhome will have a two stall garage and will have views of Muskegon Lake, hence the project name "LakeView Townhomes". The developers are currently in a marketing phase and hope to start construction later this summer.



## Thunder off to Booming Start, to Hit Walker Arena

The Muskegon Thunder played their first game Sat. March 24th against the Wayne County Rumble and got off on the right foot with a 41 to 21 win. The Thunder will make their home debut April 13th at the L.C. Walker Arena when they have their second meeting with the Rumble.

The Thunder has been preparing for their inaugural season since the time of the announcement last spring. Coaches have been hired, players have been selected, and number of events, including the well attended "Season Kick Off Party" have been held. Of special note to Muskegon sports buffs is the fact that Paul Dye, a Muskegon High School standout will be playing on the team. The Thunder will be coached by Shane Fairfield, also a Muskegon football legend. The Thunder promise to bring an exciting brand of football to the arena with plenty of crowd interaction including the possibility of fans bringing a football home with them.



## Downtown Muskegon E-News and Blog begun

In an effort to get more Downtown Muskegon news out to the public Muskegon Main Street has begun a bi-weekly E-News bulletin, as well as a downtown blog. Taking advantage of these new media forums, Muskegon Main Street is able to inform interested persons of recent developments while making them aware of upcoming events at the same time. The E-News and the blog will both feature original content that fall under a number of themes including Behind the Scenes, Then and Now, Family Friendly, and Something Sporty. Initial articles have featured the one year anniversary of the opening of Level 6, the Alley Door Club, a history of the Muskegon Hotel, and the opening of VidaNova. It is possible to sign up for the E-News or read the blog at <http://downtownmuskegon.org>. Additionally social networking groups for downtown Muskegon have been set up at Flickr.com and YouTube.com to allow for downtown enthusiasts to share their downtown experiences.

## Summer of Change on Tap

With winter almost over, it is time to look forward to a summer of change downtown Muskegon. Construction will be underway on numerous projects including new streets and new buildings. Western Avenue from 3rd to 8th will be resurfaced and the street scaping project that began last year with new sidewalks will be completed. Also on the schedule is the completion of the street grid on the former mall site with the construction of Second, Jefferson, and Market streets. On the private side, Hot Rod Harley should be open by summer as will Hegg's Furniture. Projects that are expecting to break ground this summer include the Chamber of Commerce building, Sidock Group, Lakeview Townhomes, and Heritage Square Townhomes.



## Main Street Business Members

*Annis Water Resources Institute  
Bosma Architects  
Catholic Social Services  
Clay Avenue Station  
Creative Systems Benefits  
Glamazon  
Hackley Library  
Jerviss-Fethke Insurance  
Lee Printing & Graphics  
Missing Piece Clay Designs  
Muskegon Construction Company  
Muskegon County Museum  
Muskegon Heritage Association  
Muskegon Museum of Art  
Muskegon Summer Celebration  
Neighborhood Investment Corporation  
Radiology Muskegon  
Railroad Historical Society  
True North Architecture, P.C.  
United Way of the Lakeshore  
US 31 BBQ  
West Michigan Dock & Market*

## Main Street Benefactors

*Muskegon Area First  
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Muskegon Construction Company  
City of Muskegon  
Muskegon Area Chamber  
of Commerce  
MSHDA  
Consumers Energy  
Huntington Bank  
Watermark Center & Lofts*

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