



# Muskegon Main Street News

News and events from the Muskegon Main Street Program

<http://downtownmuskegon.org>

Where Muskegon Comes Alive!

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Summer 2006

## Downtown Events

- Jul 8, Art Van Grand Parade
- Jul 13, Paintings by David Voros, Museum of Art
- Jul 15, Main Street Car Show
- Jul 15, Frauenthal BBQ Fest
- Aug 10, Unity Christian Festival
- Aug 12, The Age of Armor and Renaissance Fair, Museum of Art
- Aug 24, The Doctor Is In, County Museum
- Sept 12, The Four Freshman, Frauenthal
- Sept 14, Chapter Two, Frauenthal
- Sept 15, Michigan Irish Festival

Complete event listings at [downtownmuskegon.org](http://downtownmuskegon.org)

## Muskegon Main Street Advisory Board

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## Spring Cleanup a Success

With a summer long project underway to “green up” the former Muskegon Mall site, Muskegon Main Street decided to jump on the bandwagon and lend a helping hand with our annual Spring Cleanup. Over 90 people showed up on a beautiful, clear May day to help plant dune grass, set up snow fencing and replace displaced sand. G&L and Plumb’s Valu-Rite provided a tasty lunch refreshing the volunteers to continue their work through the early afternoon. By the end of the day, the site was beautified and protected from the blowing wind by dune grass lining the edges of the sandy lots. Since the clean up, grass has taken root on the site. The Spring Clean Up is organized annually by the Main Street Design Committee, a group of volunteers looking to improve the aesthetics of the downtown.



## Clay Avenue Station Opens

Stop in and check out the newest art gallery in town. Housed in the old George Freres & Sons Service Station at 611 W. Clay, the Clay Art Station carries an array of paintings, pottery, jewelry and photography. The Clay Art Station provides a fun and relaxing atmosphere where everyone is welcome to stop in, have a look around, shop, grab a snack, or even bring a bag lunch of their own to enjoy. The Clay Avenue building was saved from demolition by Brenda Moore, a Muskegon resident, and was moved to its current location from Henry St. and Laketon Ave. The opening of the Clay Avenue Station and the Artworks is bringing new life to the intersection of Clay and 7th St, just a short distance from Heritage Landing. The regular hours of the Clay Avenue Station are Thursday through Saturday from 11 a.m. until 7 p.m., and Sunday from noon until 5 p.m. The Station can be reached by telephone at 722-3108.



## Biz Resource Center to Help Entrepreneurs

Would-be entrepreneurs looking for a one-stop shop for small business information have just the place to go, downtown Muskegon, with the opening of a Biz Resource Center. A partnership of Grand Valley State University's Small Business and Technology Development Center, the Michigan State Housing Development Authority, the Hackley Public Library, and Muskegon Main Street, the center houses a small computer center and other material geared towards an entrepreneur in the process of starting a small business. The technology components were made possible through funding by the SBTDC and include two laptops equipped to access the library's free wireless network and loaded with Microsoft Office applications, along with business planning and financial forecasting software. A printer and scanner are also available for patron use. The center is located in the library at 316 W. Webster Ave. in Muskegon.



## Tipsy Toad Hops on to Western Avenue

Tipsy Toad put the finishing touches on its facade and interior in early July and is open for business! The classy bar features views of Muskegon Lake, table side LCD screens, and a beautiful, hand crafted bar. The menu includes a wide variety of appetizers and entrees, including an appropriate house special, frog legs. Tipsy Toad owners, Ed Pizunski and Gary Thrasher, received a \$5000 Main Street façade grant to help offset the cost of improving the once vacant storefront.



## Muskegon Thunder to Rock Main Street

The latest addition to the downtown sports scene is the Muskegon Thunder. The Muskegon Thunder is the first expansion franchise of the Great Lakes Indoor Football League and the team is set to begin playing at the Walker Arena in April 2007. The Thunder are expecting to capitalize on the Muskegon area's love affair with football, and aim to bring an exciting brand of indoor football to area sports fans. If you think you have what it takes to play with the Muskegon Thunder, attend their first open combine, scheduled to take place August 26 and 27. The Static Shock dance team will hold their tryouts July 12. For more information on the Muskegon Thunder combine, the Static Shock dance team and tryout forms, check out [www.muskegonthunder.com](http://www.muskegonthunder.com)



## Main Street Business Members

*Muskegon Summer Celebration  
Holiday Inn Muskegon Harbor  
Details & Design by Mary Kaye  
Muskegon County Museum  
Hackley Public Library  
Catholic Social Services  
The Frauenthal Center  
Radiology Muskegon  
Drs. Gundersen & Zuker  
Neighborhood Investment Corporation  
Coastline Deli  
Muskegon Museum of Art  
St. Pauls Episcopal Church  
Consumers Energy  
Strategic Enterprises  
Muskegon Community Health Project  
and Lakeshore Lung  
United Way of Muskegon County  
Muskegon Heritage Association  
Waterstone Insurance Agency  
Michigan Mayhem  
Watermark Center  
Representative David Farhat  
Muskegon Fury Hockey  
Racquets Downtown Grill  
Westshore Occupational Health Center  
Hackley-Holt House Bed and Breakfast  
Missing Piece Design Clay Studio  
Muralistik Custom Wall Murals  
Glamazon Artistic Hair Culture  
Qonverge*

*If your business or organization would like to become a Main Street member contact us. Individual memberships are also available.*

## Muskegon Main Street Supporters

*Muskegon Area First  
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Muskegon County  
Muskegon Construction Company  
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