



# Muskegon Main Street News

News and events from Muskegon Main Street

<http://downtownmuskegon.org>

Where Muskegon Comes Alive!

Volume 6, Issue 2

Summer 2007

## Downtown Events

- Jul 07 - Community Concert  
– Heritage Landing
- Jul 07 - Grand Parade  
– Downtown Muskegon
- Jul 08 - Fireworks  
– Heritage Landing
- Jul 20-22 - Bike Time  
– Downtown Muskegon
- Aug 04 - Tripped Out  
– Muskegon Museum of Art
- Aug 04 - By her hand  
– Muskegon Museum of Art
- Aug 10-11 - Danny Windsor  
– Frauenthal
- Aug 9-11 - Unity Christian Music Festival  
– Heritage Landing
- Aug 19 - Moosefest  
– Heritage Landing
- Sep 14-16 - Michigan Irish Festival  
– Heritage Landing
- Sept 20 - Crowns  
– Muskegon Civic Theater

Complete event listings at [downtownmuskegon.org](http://downtownmuskegon.org)

## Muskegon Main Street Board

Cathy Brubaker-Clarke  
 Tim Burgess  
 Ed Garner  
 Chris McGuigan  
 Gene Fethke  
 Maris Meyers  
 Cindy Larsen  
 Clara Shepherd  
 Larry Spataro  
 Rich Taylor  
 Steve Vaughan, chair  
 Steve Wisneski

## First Annual “Taste of Muskegon” A Success

Downtown Muskegon was hopping with excitement as more than 10,000 people flooded the downtown for this new two day event to sample what many Muskegon area restaurants had to offer. Eighteen restaurants participated in Main Street’s first annual “Taste of Muskegon.” Spirits were high as festival goers walked up and down Western Avenue sampling food and enjoying the sunny weather and music. The Muskegon Thunder were on hand Saturday to meet fans and sign autographs. Also the annual Main Street Car Show ran simultaneously to the event on Saturday. There were many out-of-towners in attendance as the nearby Frauenthal Theater was hosting the Applause 2007 National Dance Competition. For a full recap visit <http://tasteofmuskegon.com>.



## Downtown Muskegon Audio Walking Tour

Main Street recently announced another West Michigan “first”. The “Downtown Muskegon Audio Walking Tour” was created as an effort to use new technology as a medium for educating tourists on the history of our beautiful downtown. The tour includes historic information on 18 separate locations including the Frauenthal Theater which was built in 1929, the Hackley/Hume Historic Site which was built in 1888, and the Union Depot which was built in 1895. Users are able to pause the 30 minute audio file as they walk to each location but should plan to set aside an hour for the walk. The audio tour can also be accessed by download or checking out an MP3 player from one of four downtown locations. Users can download the tour by going to [www.downtownmuskegon.org](http://www.downtownmuskegon.org) or other podcast syndicating websites such as iTunes and load the tour onto any mp3 device such as a player or phone. In addition, users can sign out a preloaded MP3 player at the Muskegon Chamber of Commerce, the County Convention & Visitors Bureau, the Hackley Public Library, or the Holiday Inn Muskegon Harbor. For more information call Dan Rinsema-Sybenga at 231-724-3180.



## Western Avenue Streetscape Complete

Visitors to downtown Muskegon will now be treated to an improved pedestrian friendly Western Avenue. The streetscape project updated the look of the downtown by adding eye pleasing visuals such as brick crosswalks, decorative street lighting, benches, planters, trees, a traffic circle, garbage receptacles, and bike racks.



Improving the streetscape of Western Avenue was identified by Imagine Muskegon as a key element of downtown revitalization and since then the City of Muskegon pursued and oversaw implementation of the progress..

## Main Street Annual Spring Beautification Events

Over the past spring, members of the downtown business community and volunteers, once again, gathered to beautify downtown Muskegon. During the annual Main Street "Spring Clean-Up," around 70 volunteers planted dune grass along the former mall site, mowed overgrown grass, and helped to remove litter from all around the downtown area.

Afterwards the volunteers enjoyed lunch in Hackley Park. The "Adopt-a-Planter" group also was busy again. This year, Main Street collaborated with Debi Jensen to plan the arrangement of more than 20 flower planters that are located along Western Ave. and Third St. Through a grant from the Community Foundation for Muskegon County three new planters were added to the Third Street streetscape. Several downtown business owners who sponsor the planters are responsible for the watering and general upkeep of the plants.



## Opening of Sun Wind & Rain

A new business is now operating in the downtown area. Sun Wind & Rain - A Lifestyle boutique opened in the completely refurbished former Coastline Deli location this past May. Owned by Filis Slater, the boutique carries a unique array of gifts, home accents, and jewelry.



## The Topsy Toad Expands

Just in time for Summer Celebration the Topsy Toad debuted their patio seating. The deck, overlooking Heritage Landing and Muskegon Lake, is a great place to feel the excitement of Heritage Landing events, or simply to look out over the water.



## Main Street Business Members

*Annis Water Resources Institute  
Bosma Architects  
Catholic Social Services  
Clay Avenue Station  
Creative Systems Benefits  
Glamazon Artistic Hair Culture  
Hackley Library  
Holiday Inn - Muskegon Harbor  
Jerviss-Fethke Insurance  
Lee Printing & Graphics  
Missing Piece Clay Designs  
Muskegon Construction Company  
Muskegon County Museum  
Muskegon Heritage Association  
Muskegon Museum of Art  
Muskegon Summer Celebration  
Neighborhood Investment Corporation  
Radiology Muskegon  
Railroad Historical Society  
True North Architecture, P.C.  
United Way of the Lakeshore  
US 31 BBQ  
West Michigan Dock & Market*

## Main Street Benefactors

*Muskegon Area First  
Community Foundation for  
Muskegon County  
Muskegon Construction Company  
City of Muskegon  
Muskegon Area Chamber  
of Commerce  
MSHDA  
Consumers Energy  
Huntington Bank  
Watermark Center & Lofts*

*Muskegon Main Street is a non-profit organization, administered by Muskegon Area First, and supported at various levels by the above businesses/organizations. To learn how you can support Main Street visit [downtownmuskegon.org](http://downtownmuskegon.org)*

