



# Muskegon Main Street News

News and Events for Muskegon Main Street Members

<http://downtownmuskegon.org>

Where Muskegon Comes Alive!

Volume 6, Issue 3

Summer 2008

## Main Street Notes

Promo committee meetings

- Sept 9, Oct 14, Nov 11

Design committee meetings

- Sept 16, Oct 21 Nov 18

ER committee meetings

- Sept 25 Oct 23 Nov 27

Board Meetings

- Sept 3, Oct 1, Nov 5

Main Street Annual Meeting

- Sept 25 @ 4:30 pm

Muskegon Main Street strives to involve its members in the direction of the organization and encourages member organizations to be represented on committees, or the board. The four strategically aligned committees include Promotions, Design, Economic Restructuring, and Organization. In addition, we try to be transparent about our activities and all are welcome to investigate our work plans and annual reports as found on our website

at [downtownmuskegon.org](http://downtownmuskegon.org)

## Muskegon Main Street Board

- Cathy Brubaker-Clarke
- Tim Burgess
- Ed Garner
- Chris McGuigan
- Gene Fethke
- Cindy Larsen
- Maris Myers
- Tasha Oakes
- Tom Schaub
- Clara Shepherd
- Larry Spataro
- Russ Strong
- Steve Vaughan, chair
- Steve Wisneski

## 2nd Taste of Muskegon Cements Signature Event

In 2006 the National Main Street Resource team recommended that Muskegon Main Street work to develop a signature event associated with the organization. The second edition of the Taste of Muskegon cemented the event as a mainstay on the Summer Event beat, as well as the signature event Muskegon Main Street was looking for. Over 18,000 people attended the two day event and the legend concerning the event continues to grow as patrons continue to rave over the price, selection and atmosphere. Plans are already underway for 2009, but preliminarily the event will run much like it did in 2008 with 25 restaurant vendors and a Taste Garden, featuring Michigan beers and wines.



## Promotions Committee update

With the goal of promoting downtown Muskegon, the committee was extremely busy over the busy summer season, and won't be letting up anytime soon. The winner of the Downtown Clippies was announced at the Taste of Muskegon, after being selected by winning the highest user ranking among the videos submitted on the YouTube contest site. Now, the committee is moving on to look ahead to the fall and holiday seasons with two upcoming events, Oktoberfest and the Holiday Movie Festival.



## Design Committee update

The Design committee kept busy beautifying the downtown for the many the summer events. Two major initiatives tackled were the Main Street Cleanup which had a record 140 volunteers, and the downtown planter program, which coordinated the planting of 17 downtown planters with the help of the MSU Extension Master Gardeners. On the façade grant front, funds were disbursed to Jilly's Gallery for her refurbished awning and driftwood sign. Funds were also allocated to Details and Design for a new gate that will be grace their back entrance. The Design Committee is looking to the holidays and is looking to add a "Deck the Downtown" volunteer decorating event on November 5. Similar to our Spring Cleanup this event will provide downtown employees a chance to help out.

## Economic Restructuring update

Two new businesses opened on the periphery of downtown. Mia & Grace at 1133 Third has opened to rave reviews at 1133 Third St. This bakery-bistro features a food-to-table concept that highlights local food served in chef style. At 942 Terrace Grips 'N Gears has opened selling Whizzer Motorbikes, a nostalgic blast from the past featuring motorized bicycles.

Construction along the Third Street kicked up a notch as the Culinary Institute of Michigan broke ground and is quickly taking shape at the corner of Third and Clay. Tenants, including Muskegon Area First, and the Chamber of Commerce, moved into the Hines Building in late July, marking completion of the first new construction project on the former Muskegon Mall site. Work continues on the Sidock building and the Sidock Group is moving towards a Labor Day move-in date.



## Organization/ Board Update

As reported in the last Main Street newsletter Muskegon Main Street is coming to the end of its fiscal year in September 2008 and as major Community Foundation support is winding down the board continues to investigate funding solutions and updates on this situation will be provided as appropriate. Of course anyone is welcome to see the past budgets of the organization as they are presented as part of our Annual Reports available on the [downtownmuskegon.org](http://downtownmuskegon.org) website.

## Main Street Annual Meeting set for September 25

Muskegon Main Street, as a nonprofit organization, holds an annual meeting, which is open to the public, to update all concerned about the activities of the organization. In addition to being the time when yearly organizational activities, such as election of board members, and presentation of the annual report occurs, this meeting is a great opportunity to network with other downtown business/organization managers, as well as to hear the results of the yearly downtown Muskegon survey. The meeting moves around from year to year to show off exciting new projects in the downtown Muskegon area. This year's meeting will be at the new Muskegon Area Chamber of Commerce Training Room which is located in the Hines Building at 380 W. Western Ave. at 4:30 on September 25. Feel free to join us by sending an RSVP to Dan at [drinsema-sybenga@muskegon.org](mailto:drinsema-sybenga@muskegon.org) or 231-724-3180.



## Main Street Business Members

297 Clay Condominium Association  
 American Red Cross  
 Anesthesia Associates of Muskegon, P.L.C.  
 Annis Water Resources Institute  
 Bosma Architects  
 The Cheese Lady  
 City Cafe  
 Clay Avenue Station  
 Coastline Deli  
 Creative Benefit Systems, Inc.  
 Details & Design  
 Drs. Gundersen & Zuker  
 Fifth Third Bank  
 Fricano's Muskegon Lake  
 Glamazon Artistic Hair Culture  
 Hackley Public Library  
 Hair-itage Salon & Day Spa  
 HGA Non-Profit Homes, Inc  
 Hooker DeJong Architects & Engineers  
 Huntington Bank  
 Jerviss-Fethke Insurance  
 Jilly's Gallery  
 LST 393 Museum & Gift Shop  
 Missing Piece Design Clay Studio  
 Muskegon Chronicle  
 Muskegon Construction Company  
 Muskegon Convention & Visitors Bureau  
 Muskegon County Museum  
 Muskegon Fury Hockey  
 Muskegon Heritage Association  
 Muskegon Museum of Art  
 Muskegon Post Office  
 Muskegon Railroad Historical Society  
 Muskegon Summer Celebration  
 National City Bank  
 Port City Construction and Development Services  
 Port City Princess  
 Qonverge  
 Radiology Muskegon  
 Sun, Wind & Rain  
 True North Architecture, P.C.  
 United Way of the Lakeshore  
 Waddell & Reed  
 Waterstone Insurance Agency  
 Weber Lumber Co.  
 West Michigan Dock & Market  
 Westshore Symohony Orchestra

## Main Street Benefactors

Muskegon Area First  
 ADAC Automotive  
 Consumers Energy  
 Sidock Group  
 Community Foundation for  
 Muskegon County  
 City of Muskegon  
 Muskegon Area Chamber of Commerce  
 Thanks to all our supporters listed above.  
 To learn how your business/organization  
 can support Main Street visit [downtown-muskegon.org](http://downtown-muskegon.org)  
 and find our easy-to-submit PDF to become a member.

